

# **FOR IMMEDIATE RELEASE:**

# Hello, Avelo! Avelo Airlines Announces Exclusive Nonstop Service between Traverse City and Southern Connecticut

Low introductory one-way fares start at \$62

**TRAVERSE CITY, Mich.; March 20, 2024** — Avelo Airlines announced today exclusive nonstop service between Traverse City's Cherry Capital Airport (TVC) and Southern Connecticut's most convenient airport — Tweed-New Haven Airport (HVN). Avelo is the first and only airline offering nonstop service between the "Cherry Capital of the World" and Connecticut.

Beginning June 15, 2024, Avelo will operate this route on Saturdays, utilizing Boeing Next-Generation 737 aircraft. Introductory low one-way fares between TVC and HVN start at \$62\*. Travelers can make reservations at <a href="AveloAir.com">AveloAir.com</a>.

**Avelo Airlines Chairman and CEO Andrew Levy** said, "Traverse City – say hello to Avelo! We're excited to introduce the Cherry Capital to Avelo's low fares, travel-friendly convenience and industry-leading reliability. Getting to Southern Connecticut – the gateway to New England and New York – is now easier than ever. This exclusive nonstop service will also make exploring Traverse City's Sleeping Bear Dunes and famous lakeshores, vineyards and other diverse attractions a fast and seamless journey for Connecticut visitors."

**Traverse City Airport CEO Kevin Klein** said, "We are proud to be a new destination partner with Avelo Airlines. This new route brought to TVC by Avelo will offer convenience to those traveling from the New England region to TVC, as well as offer a new destination for our residents to enjoy. We are thrilled with the commitment made by Avelo to introduce this new nonstop route to and from New Haven, Connecticut. This new route will make the 20<sup>th</sup> nonstop for this upcoming season and become the sixth airline to serve TVC this summer."

**Traverse City Tourism CEO and President Trevor Tkach** said, "The addition of Avelo to the TVC airline portfolio is a testament to regional teamwork and collaboration. Traverse City Tourism is pleased to see that our commitment to helping grow air service continues to pay off and we are excited to welcome new arrivals from Connecticut this summer."

## The New Haven Way to New England and New York

Tweed-New Haven Airport is located on Connecticut's coast and is a convenient gateway to all 15 towns that make up Greater New Haven. HVN's adjacency to multiple major highways and

commuter railways makes visiting the New England and New York regions easier than ever. The airport is a refreshingly smooth and simple alternative hometown airport experience that will make visiting Southern Connecticut faster, easier and more relaxing than ever.

Best known as the home of Yale University, New Haven is the second largest city in Connecticut and is part of the New York metropolitan area. The coastal city has experienced—and continues to enjoy—a renaissance. Within an easy stroll from the New Haven Green are more than 100 distinctive restaurants, offering something for every palate, and the city abounds with theaters, museums, and shopping destinations to satisfy all interests and tastes. Last year, New Haven joined iconic cities like Auckland, London and Istanbul to make the prestigious New York Times 2023 "52 Places to Go" list. Whether visiting family and friends or just looking for a vacation, there is a wealth of things to explore in The Cultural Capital of Connecticut.

#### **America's Most Convenient Airline**

Avelo was founded to Inspire Travel by saving its Customers time and money. Since taking flight on April 28, 2021, Avelo has flown 4.2 million Customers on 33,000 flights. Today, Avelo serves 50 destinations in 23 states and Puerto Rico.

Along the way, Avelo has unlocked a new era of convenience, choice and competition by flying unserved routes to primarily underserved communities across the country. On almost every route, at least one airport is a small, easy to use airport – making every Avelo journey easier and more enjoyable.

Avelo Customers can always change or cancel their itineraries with no extra fees. Additionally, families can travel with ease knowing every child 13 and under will always be automatically seated with an accompanying adult at no additional cost.

Additionally, Avelo offers advanced seat assignments for sale. One third of its seats are extra leg room seats, ranging from 32 inches to more than 36 inches, offering a more comfortable experience for Customers who value more space. In addition to advance seat assignments, Avelo offers several unbundled travel-enhancing options that give Customers the flexibility to pay only for what they value, including priority boarding, checked bags, carry-on overhead bags, and bringing a pet in the cabin.

Avelo is distinguished by its industry-leading reliability. In 2023, the airline achieved the lowest flight cancellation rate in the U.S. airline industry and ranked #2 in on-time reliability. These results are based on Anuvu's third-party data platform (the same company and platform utilized by *The Wall Street Journal* for the publication's annual best and worst airline ranking, which excluded Avelo as well as other airlines in its coverage that did not meet the publication's size threshold).

#### **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to *Inspire Travel*. The airline offers travelers time and money-saving convenience, everyday low fares, and a refreshingly smooth,

caring and reliable travel experience. Operating a fleet of 16 Boeing Next-Generation 737 aircraft, Avelo serves 50 popular destinations across the United States, including its six bases at Los Angeles' Hollywood Burbank Airport (BUR), Southern Connecticut's Tweed-New Haven Airport (HVN), Orlando International Airport (MCO), the Philadelphia and Delaware Valley region's Wilmington Airport (ILG), Raleigh-Durham International Airport (RDU), and on May 1, 2024, Avelo will move its Las Vegas base at Harry Reid International Airport (LAS) to the Bay Area's Sonoma County Airport (STS). For more information visit <u>AveloAir.com</u> or the Avelo Newsroom at <u>AveloAir.com/Newsroom</u>.

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\*Introductory one-way fares include government taxes and fees. Fares start at \$62 for travel between TVC and HVN for travel through July 31, 2024. Fares must be booked by March 27, 2024. Fares are available on a limited number of flights and seats. Additional fees for carry-on and checked bags, assigned seats and other optional services may apply. A \$25 charge per seated traveler applies to all bookings or changes made through Avelo's Customer Support Center. For full terms and conditions, please see Avelo's Contract of Carriage.