



Media Advisory

For Immediate Release
January 9, 2017

Contact: Susan Wilcox Olson
231-590-5930 susan@cherryfestival.org

Daily Service Between DFW and TVC Starts this Summer

(Traverse City, Michigan) – Cherry Capital Airport officials are pleased to announce that American Airlines will offer direct inbound and outbound service between Dallas Ft. Worth and Traverse City, Michigan beginning June 2, 2017. Adding to the roster of flights taking off and landing at Cherry Capital Airport (TVC), is the addition of daily service to DFW – Dallas Ft. Worth this summer. Cherry Capital Airport officials and American Airlines are working together to make it easier for customers traveling from the Southwest region of the United States to the Traverse City community.

“This new daily direct, dual class flight continues to show the commitment on behalf of American Airlines in growing our service. It is ever so clear that our job as a community is to promote, use, and support the service,” stated Kevin Klein, Airport Director.

The summer service from DFW to TVC and TVC to DFW represents approximately 12,000 additional seats in the market. Beginning June 2nd, the direct flight will depart DFW at 10:50 a.m. and arrives into TVC at 2:40 p.m., while the aircraft will return to DFW from TVC each day at 3:35 p.m. and arrives into DFW at 5:30 p.m. Envoy will operate service between DFW and TVC with an ERJ-175 aircraft with Wi-Fi.

-MORE-

American Airlines also offers customers convenient direct service to TVC from its hub in Chicago (ORD), getting visitors to northern Michigan with just one-stop from anywhere in the World.

On the heels of many accolades and features, including being home to a nationally acclaimed collection of golf courses designed by many of the game's greats, northern Michigan is the perfect destination for Texans and those living in hot weather destinations to enjoy long days and cool temperatures on the links, all season long. Additionally, the region was included in USA Today's Top 10 National Parks – placing Northern Michigan's Sleeping Bear Dunes in Leelanau County in the top ten. Michigan's Lower Peninsula—mainly a five-county area surrounding Traverse City—is attracting a surge in Texas tourists and second-home buyers, according to regional officials. It's not surprising, since the region's dune-edged shorelines, growing wineries, small towns and picturesque cherry orchards can often be reached via flight less than three hours from American Airlines headquarters in Dallas Ft. Worth. In addition to the summer Festival Season including the National Cherry Festival, Great Lakes Equestrian Festival, TC Film Festival, and the National Writers Series, the region is now known for its Craft Beer, Wine and culinary prowess.

“We at TVC continue to fulfill a true Northern Michigan experience; one that is clearly Pure Michigan. TVC is Total Value and Convenient. We are eager to continue to work with our northern Michigan partners including Traverse City Tourism, our Chamber of Commerce, and the Gaylord Golf Mecca, and airlines alike to attract additional services. This opportunity was supported through the Small Community Air Service Development Program by the USDOT. This grant is valued at \$750,000 from the USDOT and \$305,000 from our local community partners,” Klein stated. Visit tvcairport.com to learn more and download the TVC airport APP for all the up to date flight information.

#

#

#