



Media Advisory

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American Airlines Returns Non-Stop New York Flight After Four Years! LaGuardia to TVC to Take Off June 23rd DFW to TVC Non-Stop Service to Return June 7th

(Traverse City, Michigan) – Cherry Capital Airport officials are pleased to announce that American Airlines has returned non-stop service between NYC’s LaGuardia Airport and TVC – after a four year hiatus. The service will begin on Saturday, June 23rd and run through Sunday, September 2nd. “This weekend only service continues to show the commitment on behalf of American Airlines to grow our air service. It is a result of continued enthusiasm by our travelers – first time visitors and returning visitors from the East Coast region discovering what our Pure Michigan Region is all about,” stated Kevin Klein, Airport Director.

Additionally, American Airlines has announced that the popular non-stop service between Dallas Ft. Worth and Traverse City, Michigan will return for the second consecutive season, with the first flight arriving on Thursday, June 7th. The daily non-stop, dual class service was popular with Texans looking for a reprieve from the heat last season, adding to the success of attracting out of state visitors to northern Michigan. Cherry Capital Airport officials and American Airlines are working together to make it easier for customers traveling from both the East Coast and the Southern region of the United States to enjoy the entire northern Michigan region.

Travelers will experience the best foodie town, Traverse City is home to 44 wineries, 19 breweries and six distilleries. Northern Michigan is also known for a nationally acclaimed collection of golf courses designed by many of the game's greats. Northern Michigan is the perfect destination for visitors from every region of the United States to enjoy long days and cool temperatures on the links, all season long. Additionally, the region was included in USA Today's Top 10 National Parks – placing Northern Michigan's Sleeping Bear Dunes in Leelanau County in the top ten. Michigan's Lower Peninsula is attracting a surge in both East Coast and Texas tourists and second-home buyers, according to regional officials. It's not surprising, since the region's dune-edged shorelines, growing wineries, small towns and picturesque cherry orchards can easily be reached with great flights. Visitors coming to the region will enjoy a summer filled with Festival fun, including the National Cherry Festival, Great Lakes Equestrian Festival, TC Film Festival, and the National Writers Series.

American Airlines now will offer three cities with direct flights to TVC getting visitors from anywhere in the World to northern Michigan – TVC with just one stop. In addition to the returning LaGuardia and DFW seasonal flights, American Airlines will continue to offer customers convenient daily non-stop service to TVC from its hub in Chicago (ORD).

“Our team at TVC continues to promote and fulfill a true Northern Michigan experience; one that truly brings people together. We are eager to continue to work with our all of northern Michigan partners and our airlines to attract additional services just like the returning American Airline's non-stop LaGuardia and DFW service. The competition on the New York routes is outstanding with United serving Newark (EWR) and both American and Delta serving New York LaGuardia (LGA),” Klein commented.

Visit tvcairport.com to learn more and download the TVC airport APP for all the up to date flight information.

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