



## ALLEGIANT ANNOUNCES SERVICE FROM TRAVERSE CITY AND 3 NEW NONSTOP ROUTES TO FLORIDA WITH FARES AS LOW AS \$69\*

**TRAVERSE CITY, Mich.** June 18, 2019 — Allegiant ([NASDAQ: ALGT](#)) today announces new service from Traverse City, Michigan, including three destinations in Florida: Orlando / Sanford, Punta Gorda / Fort Myers and Tampa / St. Pete. **To celebrate, the company is offering one-way fares on the new route as low as \$69.\***

“We’re incredibly excited to bring our brand of convenient, friendly service to Traverse City with these three routes,” said Drew Wells, Allegiant vice president of planning and revenue. “We’re certain that area travelers will love having an ultra-low-cost, nonstop option to get away to these popular Florida destinations---Orlando / Sanford, Punta Gorda / Fort Myers and Tampa / St. Pete.”

New service from **Cherry Capital Airport (TVC)** includes:

1. **Tampa / St. Pete, Florida via St. Pete-Clearwater International Airport (PIE)** – beginning October 16, 2019 with fares as low as \$69.\*
2. **Orlando, Florida via Orlando Sanford International Airport (SFB)** – beginning October 17, 2019 with fares as low as \$69.\*
3. **Punta Gorda / Fort Myers, Florida via Punta Gorda Airport (PGD)** – beginning October 17, 2019 with fares as low as \$69.\*

These new routes will operate twice weekly. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

“Cherry Capital Airport (TVC) is excited to be a partner with Allegiant, the first ultra-low-cost carrier to fly from Northern Michigan!” said Kevin Klein, Airport Director. “These new flights continue to show the growth and development our Pure Michigan region has to offer travelers. Low-cost, high-value vacation packages, nonstop, and lots of fun; it is our opportunity as a community to promote, use, and grow this service. It has been a long-time goal of our region to welcome Allegiant.”

Allegiant offers a unique option to Traverse City-area travelers with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

### **\*About the introductory one-way fares:**

Seats and dates are limited and fares are not available on all flights. Flights must be purchased by June 19, 2019 for travel by February 11, 2020. Price displayed includes taxes, carrier charges & government fees. Fare rules, routes and schedules are subject to change without notice. Optional baggage charges and additional restrictions may apply. For more details, optional services and baggage fees, please visit [Allegiant.com](#).

### **Allegiant®**

Las Vegas-based Allegiant ([NASDAQ: ALGT](#)) is focused on linking travelers to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, [Allegiant.com](#). Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 400 routes across the country with base airfares less than half the cost of the average domestic round-trip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/ToZT30iauev>.



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